APR 0 9 2006 PTO/38/21 (09-04) AFIN U J Approved for use through 07/31/2008 OMB 0651-0031
U.S. Patent and Tredomark Office, U.S. DEPARTMENT OF COMMERCE offection of information unless it displays a valid OMB control number. Under the Panerwork Reduction Act of 1986, no persons are required to respond to Application Number 10/014.195 Filing Date 11/13/2001 TRANSMITTAL First Named Inventor Srinivas Gutta FORM Art Unit 3822 Examiner Name Raquel Alverca (to be used for all correspondence after initial filing) Attorney Docket Number US010575 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Drawing(s) Fee Transmittel Form Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Fee Attached Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) ✓ Petition **Amendment/Reply** Petition to Convert to a Proprietary Information Provisional Application After Final Power of Attorney, Revocation Status Letter Change of Correspondence Address Affidavits/declaration(s) Other Enclosure(s) (please identify Terminal Disclaimer Extension of Time Request Request for Refund Express Abandonment Request CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Enclosed is a response to an Office Action dated March 9, 2006. Raply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name LEIMBACH ASSOCIATES Signature Printed name James D. Leimboch Reg. No. 34,374 Date April 9, 2006 CERTIFICATE OF TRANSMISSION/MAILING I hereby cartify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature

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April 9, 2006

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APR 0 9 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Gutta et. al.

Title:

Method and Apparatus for Recommending Items of Interest

Serial No. 10/014,195

Filed: November 13, 2001

Confirmation No. 3005

Group Art Unit: 3622

Examiner:

Raquel Alvarez

Attorney Docket No.: **US010575**

VIA FACSIMLE TRANSMISSION TO (571) 273-8300

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated March 9, 2006 the Applicants submit the following Amendment and Remarks for the above referenced application.

> By James D. Leimbach James D. Leimbach, Reg. No. 34,374 Patent Attorney (585) 381-9983

CERTIFICATE OF TRANSMISSION I hereby certify that this correspondence is being transmitted on this date via facsimile transmission to (571) 273-8300 AND addressed to: Mail Stop: Amendment COMMISSIONER OF PATENTS P.O. Box 1450, Alexandria, VA 22313-1450

Date of Transmission: April 9, 2006

(Signature) <u>James D. Leimbach</u>

By: James D. Leimbach

Serial No. 10/014,195